



## Conference Agenda

# International Affordable Green & Resilient Housing Conference

December 4, 2024

Serena Hotel

Islamabad, Pakistan

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# Agenda

## International Affordable Green and Resilient Housing Conference

December 4, 2024  
Serena Hotel, Islamabad

Registration  
09:00 - 09:30 AM

Recitation of the Holy Quran  
9:30 - 9:35AM

Opening Remarks by **Mr. Mudassir H. Khan**, MD/CEO PMRC  
9:35 - 9:45AM

PMRC Documentary  
9:45 - 9:50AM

Address by Chief Guest **Hon. Muhammad Aurangzeb** - Federal Minister for Finance and Revenue Government of Pakistan  
9:50 - 10:05AM

Address by Guest of Honor **Mr. Akif Saeed**, Chairman,  
Securities & Exchange Commission of Pakistan  
10:05 - 10:15AM

Address by Guest of Honor **Mr. Saleem Ullah**, Deputy Governor,  
State Bank of Pakistan  
10:15 - 10:25AM

Address by Guest of Honor  
**(To be Confirmed)**  
10:25 - 10:35AM

Key Note Speaker for the conference by **Mr. Atif Bajwa**, President & CEO  
Bank Alfalah  
10:35 - 10:45AM

Tea & Networking Break  
10:45 - 11:05AM

Launch of Research  
**A Comprehensive Analysis of Pakistan's Housing Market**  
Housing Market Research initiated by PMRC, conducted by leading research house M/S  
Akademos  
Key Finding of the Study  
Brief by: **Mr. Amanullah Haneef**, Senior Partner Akademos  
11:05 - 11:30AM

Address by **Mr. Khalid Mehmood Shaikh**, CEO, Sindh People's Housing for Flood  
Affectees  
11:30 - 12:00Noon



## Plenary Session 1

12:00 – 1:00PM

### Discussion:

Bridging the Funding Gap, Innovative Financing Solutions for Affordable Housing. Global Lessons for Local Markets

### Chairman:

**Mr. Farrukh Zaheer**, Head of Treasury, PMRC

### Panelist:

**Mr. Luca BERTALOT**, EMF-ECBC Secretary General

**Mr. Farhan Fasihuddin**, Principal Investment Officer, IFC

**Mr. Kosintr Puongsophol**, Financial Sector Specialist, ADB

**Mr. Adnan Pasha Siddiqui**, Head of Development Finance, HBL

**Ms. Maheen Rehman**, CEO, Infra Zamin

**Syed Amir Ali**, Deputy CEO, Meezan Bank

**Presentation** 6-7 Minutes each

**Q&A with Audience** 10 Minutes

## Lunch Break

1:00 – 2:00PM

## Plenary Session 2

2:00 – 3:00PM

### Discussion:

Innovative Strategies for Affordable, Green, and Resilient Housing. Building a Sustainable Future.

### Chairman:

**Mr. Asad Mahmood**, CEO, SIMA Funds

### Panelist:

**Mr. Asif Riaz**, Group Head Consumer Banking, Bank of Punjab

**Ms. Shahnaz Arshad**, Senior Urban Specialist, World Bank

**Mr. Mohammad Hassan Bukshi**, Chairman, ABAD

**Ms. Reshma Aftab**, Private Sector Development Specialist, IFC

**Mr. Imran Ali Sultan**, Program Director, Punjab Affordable Housing Program

**Mr. Jawad Aslam**, CEO, Ansaar Management Company

**Presentation** 6-7 Minutes each

**Q&A with Audience** 10 Minutes



### Plenary Session 3

3:00 – 4:00PM

**Discussion:**

Key Challenges for Informal and Low-Income Housing Segment. Regional Perspectives on Challenges and Solutions

**Chairman:**

**Mr. Olivier Gilles Vidal**, Senior Financial Sector Specialist, The World Bank

**Panelist:**

**Mr. Syed Irfan Ali**, Executive Director, Financial Inclusion Group, SBP

**Ms. Mehreen Ahmed**, Group Head Retail Banking, Bank Alfalah

**Mr. Kameel Abdul Halim**, President and CEO, Cagamas Berhad (Malaysia)

**Mr. Ananta Wiyogo**, President/Director, PT Sarana Multigriya Finansial (Indonesia)

**Mr. Zaigham Mehmood Rizvi**, Expert Consultant Housing

**Presentation** 6-7 Minutes each

**Q&A with Audience** 10 Minutes

### Plenary Session 4

4:00 – 5:00PM

**Discussion:**

Role of Housing Finance Companies (HFCs), Non-Banking Financial Institutions (NBFIs), and Microfinance Banks in Advancing Affordable Housing Development in Pakistan

**Chairman:**

**Mr. Amir Masood Khan**, President & CEO, HBL Microfinance Bank

**Panelist:**

**Mr. Rafay Khan**, Economist, The World Bank

**Mr. Iqbal Shad**, CEO, Akhuwat HFC

**Dr. Sono Khangharani**, CEO, Thardeep Microfinance Foundation

**Syed Sajjad Ali Shah**, MD/CEO, SAFCO Microfinance

**Mr. Abrar Ameen**, CEO, Gosha housing Finance

**Presentation** 6-7 Minutes each

**Q&A with Audience** 10 Minutes

Key Note Speaker for the conference by **Dr Shahzad Khan Bangash**,  
Federal Secretary, Housing and Works

5:00PM

Closing Remarks by **Mr. Ali Pervaiz Malik**  
Minister of State for Finance and Revenue

5:10PM

Thank you note by **Mr. Zafar Alam Tirmizi**  
Head Business and Products, PMRC

5:20PM